

BAHRAIN ROYAL EQUESTRIAN  
& ENDURANCE FEDERATION



Endurance | Arabian Horse | Jumping



INTERNATIONAL  
EQUESTRIAN  
FEDERATION

# Welcome to the noble sport

The Bahrain Royal Equestrian and Endurance Federation reflects the country's royal equestrian heritage, the deep passion and pride it feels for the sport.; a passion you can share.

CALENDAR 2021-2022

The home of professional equestrian sport in Bahrain

# President's Message

On behalf of the Board of Directors, I wish to extend a royal welcome to all enthusiasts of this noble sport. I feel blessed to have the joy of horses in my life and wish to share this exceptional good fortune with all. Horses are a wonder and Equestrian Sport is a constant reminder of their power, endurance and outstanding character.

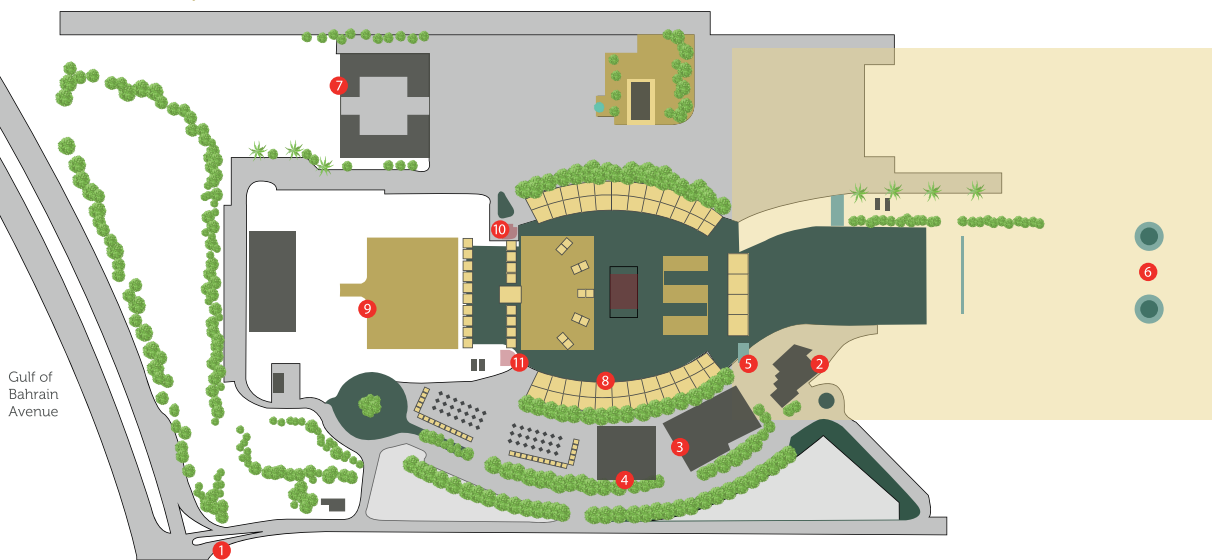
At BREEF, we wish to bring the benefits of Equestrian Sport to all areas of society and business. With that in mind, we present a range of ways to be involved with BREEF and its ongoing activities to enhance equestrianism in Bahrain.

From commercial to philanthropic, there are a wide range of ways to be involved with us. And if there is yet another way in which you would like to be associated, we are open to that too. All you need to do is get involved and enjoy the benefits of a life lived close to horses.

H.H. Shaikh Isa bin Abdullah Al Khalifa



## BREEF Map



- |                               |                        |
|-------------------------------|------------------------|
| 1 Main Entrance               | 7 Stables              |
| 2 Management Office           | 8 Stables – Short Rest |
| 3 Royal Majlis                | 9 Vet Checking Area    |
| 4 VIP Majlis                  | 10 Media Centre        |
| 5 Podium                      | 11 Organiser's office  |
| 6 Endurance Start/Finish Line |                        |



# Season Calendar 2021 - 2022

Category	Activity	Date
Endurance	BREEF Endurance Qualifier/s 1	08/10/2021
	BREEF Endurance Qualifier/s 2	5-6/11/2021
	National Day Endurance Ride Championship	10-11/12/2021
	H.H. Sh. Khalid Bin Hamad Al Khalifa Endurance Cup	7-8/01/2022
	H.M. The King's Cup Equestrian Festival Endurance Ride Championship for Seniors & Juniors & GCC Private Stables	17-19/02/2022
	H.H. Sh. Nasser Bin Hamad Al Khalifa Endurance Cup	18-19/03/2022
Show Jumping	Opening Season Showjumping Championship	12/11/2021
	BREEF Showjumping Championship	26/11/2021
	National Day Showjumping Championship	17/12/2021
	BREEF Showjumping Championship	31/12/2021
	H.H. SH. Khalid Bin Hamad Al Khalifa Showjumping	14/01/2022
	BREEF Showjumping Championship	21/01/2022
	BREEF Showjumping Championship	04/02/2022
	BREEF Showjumping Championship	11/02/2022
	ALBA Showjumping Championship	04/03/2022
	H.H. SH. Khalid Bin Hamad Al Khalifa Showjumping	25/03/2022
	BREEF Showjumping Championship	01/04/2022
Arabian Horse Show	Bahrain Straight Egyptian Show	02/12/2021
	Bahrain National Championship	3-4/12/2021
	Bahrain Breeders Show	25-26/02/2022
	Late H.H. Shaikh Faisal Bin Hamad Al Khalifa Championship	7-8/4/2022

# Endurance

Known as the 'to finish is to win' sport, competitive endurance riding is for advanced horses and equestrians. It is the most famous equestrian sporting event in Bahrain and continues to grow in popularity. Endurance riding represents the ultimate test for horse and rider, requiring a great deal of skill, determination, stamina, athleticism, and trust. The ride takes place across open land and the first horse to cross the finish line, fulfilling certain criteria, is the winner.



# Show Jumping

Show jumping is the leading equestrian activity in the US and UK with growing popularity around the world. It combines both the speed of a sprint and the precision of tennis. Horse and rider must navigate a course of obstacles against the clock with skill, precision and speed making it a very demanding specialism. This equestrian event, out of all, tests athleticism and nerve to the maximum.

# Arabian Horse Show

The beauty and pride of the Arabian horse is admired by equestrians worldwide. Heads turn in awe of the power, majesty and elegance of these noble beasts. Participating horses represent some of the most magnificent Arabian breeds in the world. They are judged on the five essential criteria: head and neck, back, legs, movement, and breed. Additional observations include the beauty of a horse's skeletal build, making it a spectator sport like no other.



# FEI Accreditation

The FEI is the global governing body for equestrian sport and currently oversees seven distinct disciplines and over 4,500 international events around the world. Founded in 1921, it is one of the 33 members of the Association of Summer Olympic International Federations (ASOIF). Being aligned with FEI gives BREEF a truly international stature and allows them to represent Bahrain in the global arena of equestrianism.

# Becoming a Sponsor

The benefits of becoming a BREEF sponsor are diverse. Firstly, there is access to a passionate and empowered audience base who are particularly interested in products and services related to their love of equestrianism. This is generally an affluent audience so a good place to network. This audience is also extremely brand loyal. Research by the United States Equestrian Federation suggests that 86% are more likely to buy products and services from companies that sponsor equestrian events.

To see the precise ways your brand can benefit please see the attached inserts.

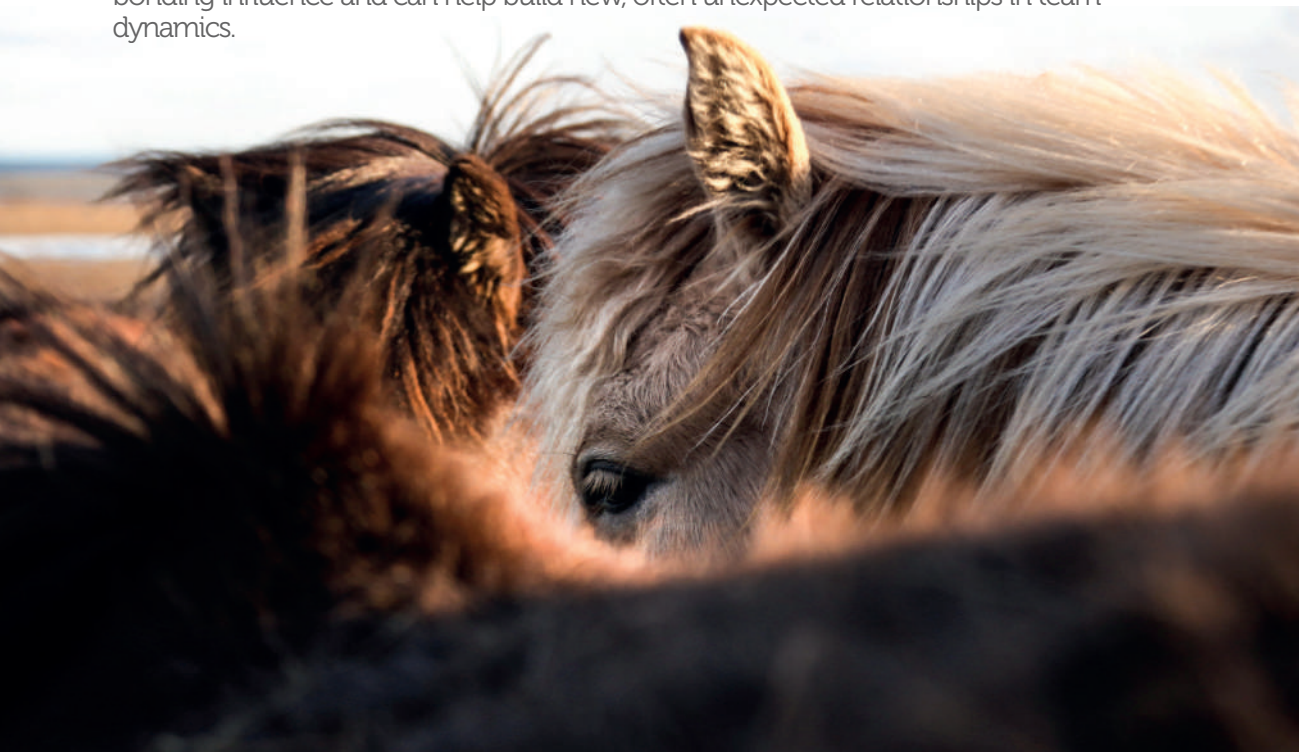
## Other Opportunities

### Corporate Hospitality

Besides main sponsorship there is the opportunity for Corporate Hospitality. Our extensive venue can be made available for your specific corporate event with or without equestrianism built in. BREEF makes a unique location and experience for your corporate events with a true difference.

### Team Building

As with any sport this also presents the exciting opportunity of using equestrianism to conduct a uniquely different team building activity. Horses are known to have a very strong bonding influence and can help build new, often unexpected relationships in team dynamics.





A close-up photograph of a horse's mane and coat. The mane is dark brown and flows down the left side of the frame. The coat is a lighter brown color with a fine, textured pattern. The lighting is soft, highlighting the texture of the hair.

# Contact Us

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